

A REPORT ON STUDENTS FIELD PROJECT UNDERTAKEN BY DEPARTMENT OF COMMERCE

I M.COM (FM) 2018-2019

As a part of syllabus we made an arrangement for I M.Com (FM) students Batch (2018-2020) on 18.02.2019 . By this visit the students to enhance their collective theoretical practical knowledge of wastes management. From this visit, the students learned the process of waste product like fruits, vegetables, plastic, biodegradable, and non-biodegradable converted into fertilizers and also learned how to sell the fertilizer and how they earn profit from it.



M.Com Syllabus

(Admitted from the academic year 2018-2019 onwards)

SEMESTER – I		Core Course – II	
Internal Marks	: 25	Instruction hrs	: 6
External Marks	: 75	Credit	: 5
Total Marks	: 100	Exam Hrs	: 3

MANAGEMENT CONCEPTS

UNIT-I

Management- nature - importance - school of thoughts- Taylor - Henry Fayol – Peter Drucker – Planning - nature – importance - steps - types of planning – types of plans – barriers to effective planning- measures for making planning effective.

UNIT-II

Organization - meaning, nature and significance – steps – organization structure – factors – types of organization – Departmentation – need – principles – merits and demerits – factors – the basis of departmentation - Organizational change – nature – process - factors – resistance – overcoming resistance to change.

UNIT-III

Direction- concepts – nature – elements – significance – principles – Supervision - role and functions - qualities - Motivation – nature – importance – types – process - Maslow's need hierarchy theory- Herzberg's theory- McGregor's theory.

UNIT-IV

Leadership – nature – objectives – role of a leader – qualities – leadership styles - leadership theory- Traits theory, behavioral theory, situation theory. Communication – elements – process – principles - essentials - benefits – barriers – steps to overcome.

UNIT-V

Control – nature - process – importance - types - techniques of control – financial – operating – inventory - Corporate governance – objectives – nature – benefits – issues – principles – Business Ethics – factors – importance – unethical practices. Ethics.

Text Books:

L.M. Prasad- Principles and Practice of Management- Sultan Chand & Sons, New Delhi.

C.D. Balaji – Principles of Management – Margham Publications, Chennai.

Reference Book:

Dinkar Pagare- Business Organisation & Management – Sultan Chand & Sons.

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III B.COM 2017-2020

Field Visit: To visit Manufacturing /Trading Industry

We arranged a field visit on 20th October 2019 III B.com students to visit Bureau factory. In this visit they learned manufacturing process of Bureau and also it encouraged the students to become an Entrepreneur in future.



B.Com., Syllabus

B.Com

(Admitted from the academic year 2018-2019 onwards)

SEMESTER - VI

Core Course XIII

Internal Marks	: 25	Instruction hrs	: 6	
External Marks	: 75	Credit	: 5	
Total Marks	: 100	Exam Hrs	: 3	

ENTREPRENEURIAL DEVELOPMENT

UNIT-I

Entrepreneur-meaning – Definition – characteristics – functions - Role of entrepreneurs in the economic development - classification of entrepreneurs - factors affecting entrepreneurial growth.

UNIT-II

Women Entrepreneurs – concept – functions – problems - steps taken by Government - Rural entrepreneurship – need – problems - developing rural entrepreneurship - Women self-help groups.

UNIT-III

Business idea generation - Project identification and selection - project formulation - project appraisal - sources of finance.

UNIT-IV

Small enterprises - definition, characteristics - Relationship between small scale industry and large scale industry – problems - benefits of SSI.

UNIT-V

EDP - need for EDP – objectives - courses and curriculum - phases - Institutional finance to entrepreneurs – IDBI, IFCI - institutional support to entrepreneurs - role of DIC, NSIC, TCOs.

Text book Recommended:

1. Entrepreneurial Development-S.S.Khanka-Sultan Chand & Sons.

Reference books:

1. Entrepreneurial development-Renu Arora & SK sood, Kalyani Publishers.
2. Entrepreneurial development-Vasanth Desai.

Field Visit: To visit Manufacturing/Small Scale Industry.

SEC – A 2 qns from each unit	SEC – B 1 (a&b) qn from each unit	SEC – C 1 qn from each unit
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